

## Account Executive - RedEye International Ltd

RedEye is looking for a bright and motivated individual to join the account management team as an Account Executive. The role is perfect for someone who wishes to specialise in the dynamic and rapidly expanding online environment.

You will be responsible for making a client's website and online marketing accountable and measurable and this will involve working closely with the client, their agencies and RedEye's internal departments. An interest in marketing and the internet is essential.

You will be based in our Head Office in Crewe and join a growing company with great opportunities for long term promotion and development.

### Responsibilities:

- Day-to-day contact for the maintenance of the client and agency relationship
- Support the client to make sure their website and online marketing campaigns are accountable and measurable. You will learn about banners, email, paid for search engine marketing as well as website optimisation
- Configure and manage the clients reporting requirements
- Find ways to add value to data and reports and leverage the client's knowledge of their site's performance and consumer behaviour
- Work with your line manager to identify opportunities for RedEye to increase its product sales (to existing clients)
- Support and train clients and agencies on how to use RedEye's reporting systems
- From time-to-time, present to the client and internal departments on a campaign's success and review areas for improvement

### Ideal Qualities:

- Have a strong desire to work for an online marketing focused company
- Organised and hardworking
- Confident and good communicator
- Good attention to detail and confidence with large amounts of data
- Strong analytical skills and very capable with Excel
- Graduate level with 1+ years' experience

Above all, the successful candidate must be able to demonstrate that they would be an exceptional rather than average employee and prove this through past successes and achievements.

### Benefits:

- Opportunity to join the company's pension scheme and health plan on successful completion of your probationary period
- 5 weeks holiday per annum

### Hours of work:

- Core hours of work are 8.45am to 5.30pm. As an employee of a young, dynamic and hardworking team, you may on occasions, be expected to work additional hours in order to complete all tasks and meet department and client deadlines.

If you are interested in this position, please send a covering letter and your current CV to [crewe-recruitment@redeye.com](mailto:crewe-recruitment@redeye.com).

**RedEye International Ltd is an online company focused on improving client results through behavioural marketing and analysis, transforming online data into more profitable customer relationships and helping major companies such as ASOS, Skype, Bourne Leisure, LV, William Hill, Sainsbury's Bank and nPower to increase conversion.**

**RedEye offers an intergrated service of web analytics, email marketing and website usability focusing on analysing user behaviour to increase online conversion.**

*For further information about RedEye's products and services, visit [www.redeye.com](http://www.redeye.com)*