

Email Designer/Executive

RedEye International Ltd gives clients visibility of all aspects of their online business, helping them to identify opportunities to grow and providing them with the tools and service to deliver highly targeted and perfectly timed communications to their customers and prospects.

RedEye is seeking a talented Email Design Executive who will be responsible for the design and building of emails for our client base. You will be creative, motivated and able to hit the ground running on a variety of tasks.

The role is perfect for someone with a creative background and capability; who wishes to specialise in the dynamic and rapidly expanding area of online marketing. The role is based in our Milton Keynes office where you will join a growing company with great opportunities for long term promotion and development.

The Ideal Candidate:

- Will possess a design and creative background either at college or within previous employment and have a desire to apply this to online marketing (in particular email marketing)
- Using email templates and brand guidelines, you will work with the client and Account Managers to create Photoshop visuals, make all necessary amendments and build html emails for deployment
- Have an appreciation of online design and the ability to manage your time and resources effectively

Responsibilities:

The design team are responsible for designing and delivering against a client's expectations. Under the guidance of the Design Manager, you will have the following responsibilities:

- Day-to-day contact with clients and internal departments to deliver daily emails
- Design and build of emails
- Good time keeping and job scheduling skills
- Flexibility of work hours
- Designing and building HTML emails correctly and on-time for clients

Ideal Qualities:

- Good understanding of HTML code using Dreamweaver
- Fluent with Adobe Creative Suite in particular: Photoshop, Dreamweaver and Illustrator in a PC environment
- A passion for design is important as well as good layout design skills and branding principles
- Good attention to detail and ability to multi task
- Proven record of designing for the web
- The candidate will need to present examples of their design work

- Maths and English GCSE/A-Levels required

Benefits:

- Opportunity to join the company's pension scheme and health plan on successful completion of your probationary period
- 5 weeks holiday per annum

Hours of work:

- Core hours of work are 8.45am to 5.30pm. As an employee of a young, dynamic and hardworking team, you may on occasions, be expected to work additional hours in order to complete all tasks and meet department and client deadlines.

If you are interested in this position, please send a covering letter and your current CV to matthew.kelleher@redeye.com.

RedEye International Ltd is an online company focused on improving client results through behavioural marketing and analysis, transforming online data into more profitable customer relationships and helping major companies such as French Connection, Butlins, SuperDry, Scottish Widows, Haven Holidays, Gala, Coral and Budget Rent-A-Car.

RedEye services include:

- **Online tracking and web analytics**
- **Data services including segmentation and profiling, data capture and cleanse, data integration and sourcing 3rd party data**
- **Email and SMS marketing**
- **Usability and Accessibility**
- **Survey design and deployment**
- **Creative services**

For further information about RedEye's products and services, visit www.redeye.com